

An Official Express Network of the American Business Women's Association

On June 14, 2006, the Lancaster Area Express Network (LAEN) became the first American Business Women's Association (ABWA) Express Network in Pennsylvania. Thirtyfive dedicated Lancaster County professionals and their associates led the charge to make ABWA history. We are united by a common purpose to support each other in professional growth and career advancement. Since our inception, we have provided numerous business-related educational and motivational speakers and successful networking events. We are proud of our ABWA history and accomplishments, both nationally and locally, that promote the rich heritage and mission ABWA was founded in 1949.

Succeeding in business today is all about how you use your most valuable resource- your time. The Lancaster Area Express Network can help you make the most of every minute! Meeting formats allow professional women to focus on networking opportunities and education. Come join us, you'll be glad you did!

ABWA's Mission...

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow professionally and personally through leadership, education, networking support, and national recognition.



Lancaster Area Express Network / American Business Women's Association

What's In It For Me?

If you're driven and determined in your vision to succeed, the ABWA Express Network membership is for you. With the Express Network, you gain access to women just like you – Savvy, ambitious women who share your values and drive – coming together to relate their experiences and strategies.

- ABWA is a prestigious world-wide organization of over 10,000 working women
- ABWA members work in more than 30 different industries
- Approximately 12,000 business owners are among the women who regularly turn to ABWA for business education as well as leadership opportunities.

WE RESPECT YOUR TIME. Joining ABWA's Express Network is one of the most valuable and efficient uses of your time. LAEN's meetings are held over breakfast—offering the flexibility you require—and are designed to deliver the kind of beneficial, practical information you need to accelerate your climb to the top of your profession.

There are many benefits to joining the Express Network. In addition to networking and professional development opportunities, as a member, you'll find benefits and services tailored for your needs. JOIN US TODAY!!

**Changing Women's Lives,
One Woman at a Time.**

2010 Monthly Topics & Speakers

Jan. 20 Setting Goals - *Carol Brian, Metropolitan Life Insurance Co.*

Feb. 17 Leadership - *Pam Carvell, ABWA National Vice President*

Mar. 17 Join the Conversation; The Business Case for Social Media - *Kae Kohl, Kiwi Marketing Group*

Apr. 21 Getting Your Point Across in 30 Seconds or Less - *Myles Miller, Lead Up*

May 19 The Nitty Gritty of Social Media Marketing - *Kae Kohl, Kiwi Marketing Group*

June 16 Dealing with Difficult Situations - *Cindy Phillips, PhD, Leadership 4 Change*

July 21 Marketing on the Web - *Carol Aubitz, Aurora Creative Group and SCORE Counselor*

Aug. 18 Speed Networking

Sep. 15 The New Reality of Marketing - *Kae Wagner, North Star*

Oct. 20 Taking the Leap; Starting your own Business - *Laurie Hess, Pages in Time*

Nov. 17 Overcoming the 5 Dysfunctions of a Team - *Marilyn Walker, President of Synergize*

Dec. 15 Service Project

- **When:** Meetings are held on the 3rd Wednesday of each month
- **Where:** Olde Greenfield Inn, 595 Greenfield Road, Lancaster, PA
- **Time:** 7:30 to 9 a.m.
- **What:** Each meeting includes time to network, a guest speaker, and breakfast
- **Cost:** Monthly meal charge \$15 (Members) \$25 (non-members)

**Annual National Dues: \$115
Annual Local Dues: \$24**

RSVP online by Monday at 12 noon before meeting at: info@abwa-laen.org

A new way of connecting with other businesswomen to develop professionally and personally.

ABWA
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